



Memo

**To:** Board of Directors  
**From:** Kelly Hale, General Manager  
**Date:** July 20, 2022  
**Re:** General Manager's Report

- **Villagers witnessed quite an event on June 25th as the Defenders Enforcement Motorcycle Club rode down DeSoto Blvd.** Many current and retired military personnel, law enforcement officers, and emergency services personnel rode through our Village while excited onlookers came out to watch, wave flags, and enjoy food and fellowship. We appreciate the community's support and assistance for this event.
- **Our 4<sup>th</sup> of July Stars & Stripes event was outstanding this year.** We would like to thank the Citizens Police Academy volunteers for assisting with the transportation shuttles as well as all of our sponsors, staff and other community volunteers who helped to make the event a success. We have begun to plan next year's event with the objective to garner additional volunteer support and sponsorship.
- **HSVPOA Board of Directors and Governmental Affairs Committee hosted the Saline County Quorum Court meeting on July 5<sup>th</sup> at the Ouachita Building.** We had dinner and fellowship with the group, and GAC Chair Bob Pettey presented to the Justices of the Peace on our 2021 Economic Impact Study. Thank you to the Board Members who were able to attend in support of these efforts.
- **The Public Services Department is currently working on in-house crack sealing** projects while contractors are working on our major roadways. They have begun to crack seal roads and parking lots at all POA facilities. Once this is completed, the department will work on secondary roadways.
- **HSVPOA is now receiving recycling waste at the Minorca Waste Station, 218 Minorca Road.** Previously, recycling was offered at Grove Park. The new location offers additional services and staffing for our property owners and may allow us to open an additional day to take recycling waste.
- **Staff are completing cost-effective updates to the DeSoto Club,** a part of the improvements to our golf shops and dining facilities. Updates include exterior paint, power washing, landscaping and general cleanup, as well as new patio seating and umbrellas, and updates to landscaping. This came at a low cost to us and greatly improves our member experience. I encourage our property owners to visit the DeSoto

Club, have a meal and a drink, and enjoy the updated appearance of the facility with these improvements. We've begun to see groups interested in using a number of the facilities for large events.

- **Staff have been working with members of the Finance & Planning Committee** over the last two weeks to review each department's 7-Year O&M Budget plan. This is the beginning of the process to update the budget in preparation for presentation to the Board in the fall.
- **As part of their project to evaluate cost savings throughout the organization, the IT Department** has saved the POA \$8-\$10k annually by restructuring our data backup services, removing all redundant and unnecessary costs.
- **Staff were busy clearing the roadways early in the morning after the storm on July 12<sup>th</sup>.** Reports from 6:30 a.m. Wednesday morning show downed trees and dangerous debris were removed from the major roadways. This is an example among many of how our POA employees work behind the scenes to ensure property owner safety.
- **We have been doing many projects cleaning assets.**
  - Coronado Clubhouse is completed
  - Woodlands Auditorium parking lot curbs and sidewalks have been power washed, and flower beds are being addressed with rock to better manage cost.
  - Light poles that are rusted and/or need paint are being repaired.
- **We continue to evaluate gate security.** The guards have now been reassigned from Compliance to the Police Department.
- **We have assembled a team for a review on the ambulance contract.** We have a retired Fire Battalion Chief, Office of Emergency Management from Arkansas, a member of the Finance & Planning Committee well versed in contracts, and our current Fire and Police Chiefs. I feel that this collaboration will allow the Board to make a good decision.
- **Staff are currently evaluating renewal options on a communications cell tower** located on Common Property and have recommended renewing the lease with our current lessee, SBA Communications. The current lease is a 30-year agreement, which ends December 18<sup>th</sup> this year. They have offered an extension for an additional 30 years which includes a \$10k signing bonus and increases of \$4k to the term annually, a total of \$642k over the 30-year term.